



Survey Questions to Avoid

AVOID	Description	Example
Double-barreled questions	These ask about two things in one question. Respondents may feel differently about the two options, but this type of question makes their perspective unclear.	Ex: "Do you like the proposed sidewalk and the creation of a bike lane?" <ul style="list-style-type: none"> • Yes • No
Leading questions	These questions use overtly positive or negative language to encourage a respondent to answer a particular way. These questions will create biased results.	Ex: Do you support the beautiful new addition to the parkway? <ul style="list-style-type: none"> • Yes • No
Loaded questions	These questions include assumptions about the participant and require them to answer in a way that may not align with their actual opinions.	Ex: What do you love about the new median design?